

NAMMA Annual Conference Sponsorship Information

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September 24-26, 2024 Newark, NJ, USA



Overview



Seafarers' welfare organizations have displayed remarkable **adaptability** in addressing ever-evolving challenges. NAMMA's upcoming 2024 conference – September 24-26, 2024 – aims to empower these organizations in their mission to serve effectively. The event anticipates hosting over **100 delegates** from both local and international seafarers' welfare groups, while also extending its welcome to partners within the broader maritime community. Falling on September 26, 2024, **World Maritime Day** carries the theme "Navigating the Future: **Safety First**!" A novel perspective emerges when we emphasize the word "First." This shift encourages profound discussions and presentations, touching upon spiritual and inspirational aspects, preparation, core tenets of maritime ministry, professional growth, recruitment, and vision alignment. Panels and workshops addressing **institutional priorities** in line with the WMD theme remain pivotal. Exploring what takes precedence, our **top priorities**, may rejuvenate individuals and organizations who feel stuck in routine and foster innovation.

Conference Venue: DoubleTree by Hilton Hotel – Newark Airport, 128 Frontage Rd, Newark, NJ 07114







Conference Schedule

Tuesday, Sept 24

12 p.m. – 1 p.m. – **Registration Booth Open**

[12 p.m. - Exhibitor Set-up]
[1 p.m. - Conference Begins]
1 p.m. - 4 p.m.
Sessions 1 and 2
4 p.m. - 6:30 p.m.
Off-site group excursion
Harbor Boat Tour
7:30 p.m. - Dinner

Wednesday, Sept 25

[7 a.m. – denominational prayer] 9 a.m. – 12 p.m. Sessions 3 and 4 12 p.m – 1 p.m. – Lunch 1 p.m. – 5 p.m. Sessions 5 and 6 5:30 p.m. – 6:30 p.m. – Dinner 6:30 p.m. – 8:30 p.m. – Excursion to Newark International Seafarers Center, Daily Prayer, and Reception Thursday, Sept 26

[7 a.m. – denominational prayer]
9 a.m. – 12 p.m.
Session 7 and 8
12 p.m. – 1 p.m. – Lunch
1 p.m. – 5 p.m.
Sessions 9 and 10

5 p.m. [Conference Ends] [5 p.m. - Exhibitor take-down] 5:30 p.m. – Dinner

Why participate in the NAMMA Conference?

Sponsors

- Opportunity to support an organization that provides financial and other valuable resources to member agencies, many of whom are small port ministries with modest budgets.
- Show support for the maritime agencies who serve seafarers and mariners throughout the year, no matter the circumstances
- Build vital relationships with those directly involved in ports throughout the U.S., Canada and the Caribbean

Exhibitors

- Showcase your company's products and services to all attendees
- Be represented in NAMMA's exclusive annual magazine distributed around the world
- Effective relationship building and
- networking with attendees





NAMMA MEMBERS

The NAMMA Team



Dr. Jason Zuidema *Executive Director*

Jason has served NAMMA since 2013

Dcn. Paul Rosenblum *President*

Paul is Stella Maris Port Chaplain in Charleston, SC and Regional Director of Stella Maris in North America and the Caribbean Jennifer Koenig *Conference Coordinator*

Jennifer has been involved in fundraising for seafarers' welfare for several decades and also is assistant on the conference planning committee Rev. Stephen Cushing *Treasurer*

Stephen is Executive Director of the New England Seafarers' Mission

Sponsors and Exhibitor Opportunities

Gold - \$3,750

- Gold Sponsors will have their company logo featured on all appropriate pre-conference promotional materials, conference program, NAMMA's website, conference signage, and on screens throughout the conference.
- Additionally, this sponsorship includes:
 - Opportunity to provide a company-branded premium in the attendee welcome bag
 - Half-page ad in NAMMA's annual magazine, distributed worldwide
 - Recognition during the conference opening remarks
 - One complimentary conference registration and exhibition booth

Silver - \$1,850

- Logo featured on all appropriate pre-conference promotional materials, conference program, NAMMA's website, conference signage, and on screens throughout the conference.
- Quarter page advertisement in NAMMA's annual magazine and in printed conference promotional material
- One complimentary conference registration and exhibition booth

Bronze - \$850

- Logo on conference program and on screens throughout conference
- Quarter page advertisement in NAMMA's annual magazine and in printed conference promotional material

NAMMA Conference 2024 Sponsorship Application and Information

Please reserve the following sponsorship:

Gold (\$3,750):

Silver (\$1,850):

Bronze (\$850):

Date:

Company:

Contact:

Title:

Address:

Phone:

Email:

Sponsorships with exhibitor benefits, including advertisements, are due by July 31, 2024.

Credit Card: visit <u>namma.org/conference-2024/</u> and click the Conference Sponsor payment link.

Check: print and mail this page with check to: NAMMA, 123 Haven St., PO Box 160, Reading, MA 01867

For more information: <u>executivedirector@namma.org</u>